# **FACEBOOK BINGO SCRIPT**



## TO GET YOUR FRIEND TO PLAY BINGO GAME SEND:

Hey! How are you? I have a favor to ask of you! I'm looking for 5 of my Facebook friends to play a Mary Kay bingo game on their Facebook wall.

All you have to do is post the bingo, tag me and then when you get a blackout I will give you a \$50 Mary Kay shopping spree and one of the lucky people who played on your wall a \$50 gift certificate for any product they want. The rules are simple one square per person and that's it! Can I count you in?!?!

# ONCE THEY SAY YES SEND THESE MESSAGES ALONG WITH PIC OF BINGO BOARD:

Thank you so much for helping me! Basically you just post the bingo board with the following message and TAG ME where it says that. Your friends will be able to post things like "I am a newlywed and a brunette". So although they can't count for 2 squares, I help keep track of which squares you have someone for. Once you get a blackout then everyone who helps has a chance to win a prize! Does that make sense? Here is the paragraph and board to post on your wall.

Just pretty please remember to tag me (@ add your facebook name)

## What they will post with Bingo Board:

So you all know I'm super competitive!! Please help me win this game! One name per square! When I get a blackout first I get an awesome Mary Kay bundle! PLUS SOMEONE ON THE BOARD GETS A \$50 gift certificate from (@ consultant FB name) for your own MK goodies! Ready Set Go!!

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#### AFTER BLACK OUT OR 48ISH HOURS SEND THIS TO COMMENTERS-

Thanks for playing! Check your message request folder.

Hey Katie! This is Sarah! Thank you so much for playing the bingo game for (name of customer posting bingo board) a weeks ago! You were one of the winners and I want to make sure I get you your prize. Can your pretty please send me your phone number so I can text you exactly what you won?!?!

Mine is (insert phone number). Thank you so much! Sarah

## **TEXT SCRIPTS-**

Hey Shelly! This is Sarah, Meggin's friend. Thank you much for playing the bingo game! I'm sooo excited for you! You won a pampering package plus a \$25 gift! How cool is that?! Can I give you a quick 2-3min call so I can tell you a little bit more about what we get to do?!

Yay! Thank you so much!! Let me fill ya in on what we do! So what I'm going to do is customize a goody bag for you based on your skin care needs. I will deliver or ship the samples of the skincare that meets your needs and that your face will LOVE, and I will teach you about them when we connect virtually, on zoom! The session is about an hour and it's super fun, completely free and you don't have to get anything if you don't want to... And I'm fun and get to gift you something you love! Lol. What works better for you, during the week or weekend??

That works for me. I can't wait to meet you (virtually ofcourse)! Would it be ok to shoot you a call to grab some info about your skin for your goody bag? I can't type it all out or my fingers may fall off!