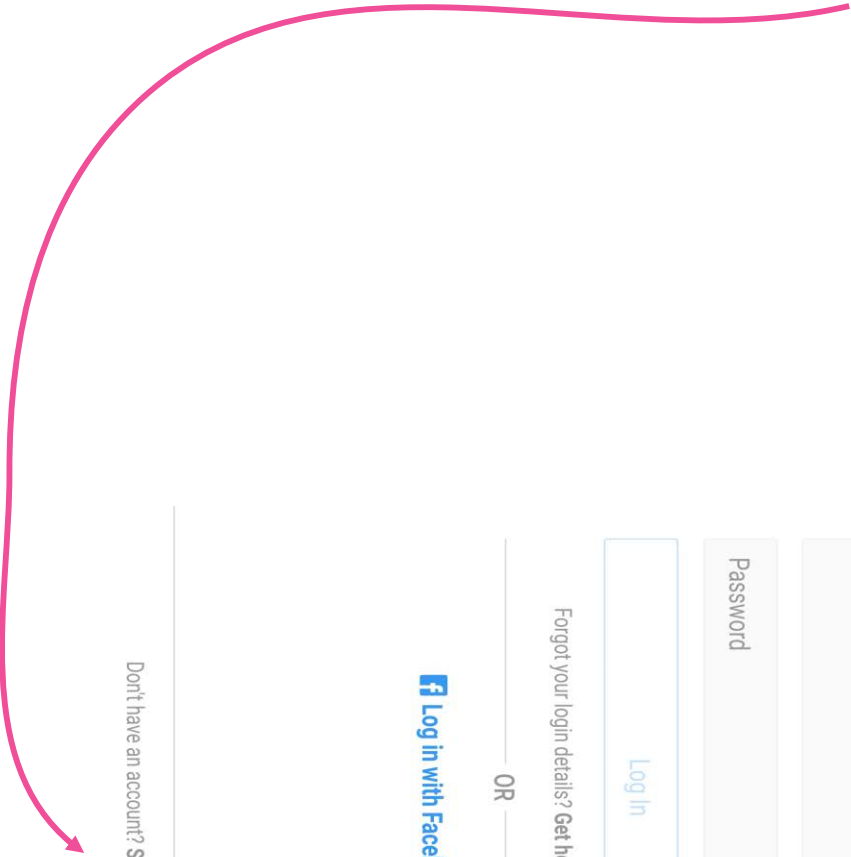


# INSTAGRAM—HOW TO CREATE AN ACCOUNT

Link to <https://help.instagram.com/155940534568753>

**1)** Download the Instagram app from the app store and launch the application


*Instagram*



Three empty input fields for email/username, phone number, and password.

Forgot your login details? [Get help signing in.](#)

OR

 [Log in with Facebook](#)

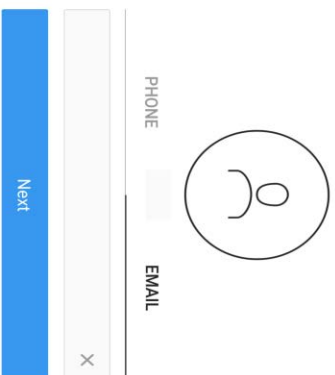
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[Don't have an account? Sign up.](#)

**2)** Click 'Sign up'

# INSTAGRAM

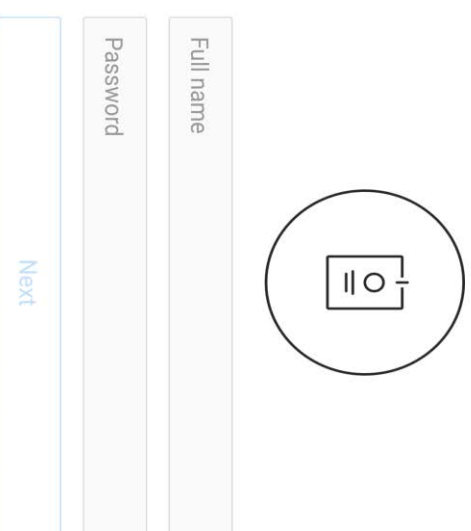
**3)** Enter your phone number or email address and click 'Next'



The image shows the Instagram login screen. At the top center is a circular icon containing a person silhouette. Below it are two input fields: 'PHONE' and 'EMAIL'. The 'PHONE' field has a small grey box on its right side. Below the input fields is a blue button labeled 'Next'. At the bottom right of the form area is a small 'X' icon.

[Already have an account? Log in.](#)

**4)** Fill in your name and create a password, then click 'Next'



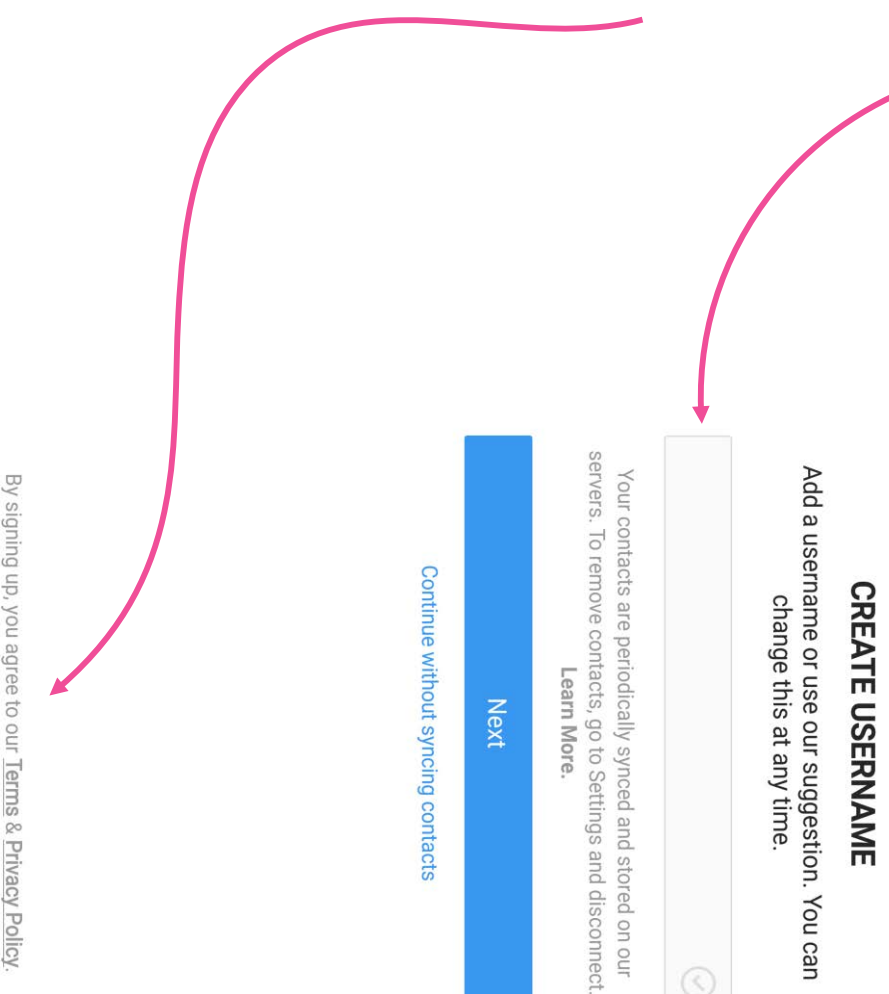
The image shows the Instagram registration screen. At the top center is a circular icon containing a camera silhouette. Below it are three input fields: 'Full name', 'Password', and a third field with a 'Next' button. The 'Full name' and 'Password' fields have a small grey box on their right side.

# INSTAGRAM

5) Enter your username, following the naming convention: FirstInitialLastNameMKIBC

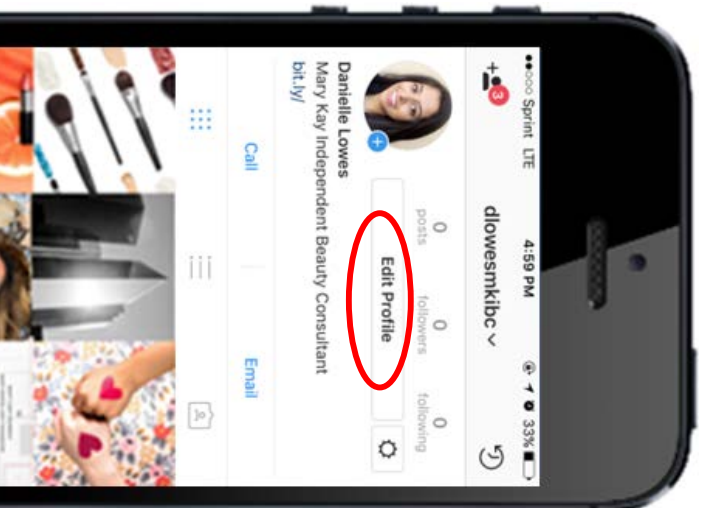
Ex: @dlowesMKIBC

6) Review the Terms and Privacy Policy, then click 'Next'



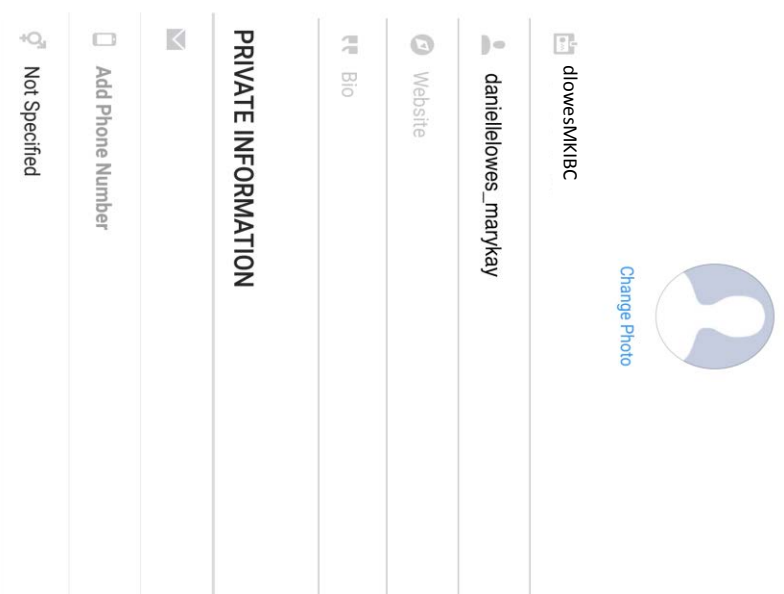
# INSTAGRAM

7) Tap 'Edit profile'



8) Add a profile picture and link to your Mary Kay Page and bio

Click the check mark in the upper right corner when you are finished



# Create your INSTAGRAM business account

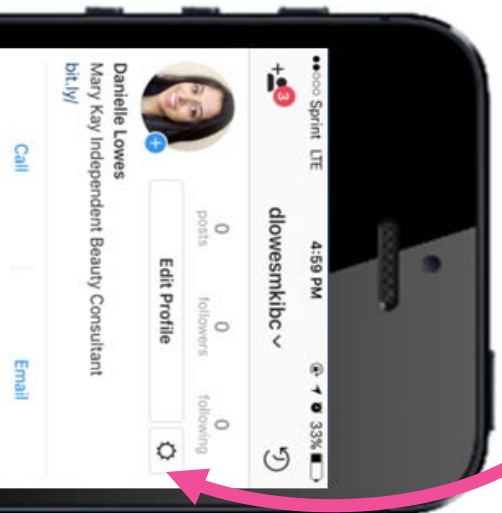
Link to <https://help.instagram.com/1682672155283228>

If you already have an Instagram account, switching between your personal and business accounts is very easy!

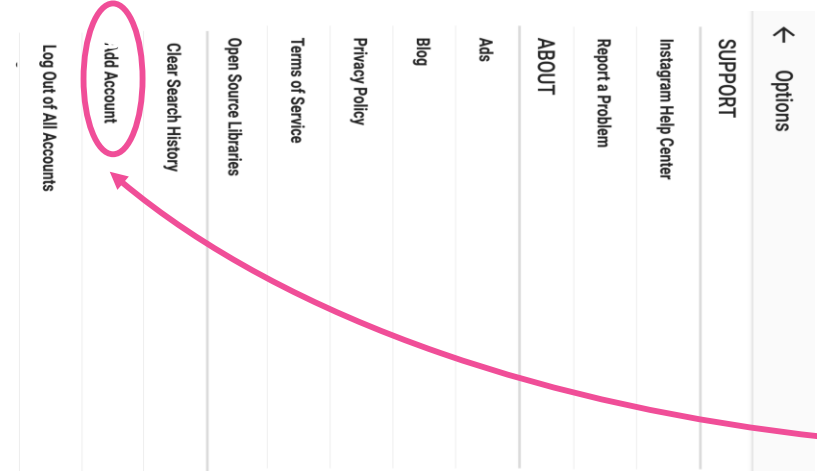
1) Click the bottom right icon to view your profile



2) Launch the Options menu



3) Click "add account" and enter your log in credentials to sign in



4) Click the down arrow to toggle between accounts

